

RV campers make new friends and enjoy new experiences on the open road. Photo by South Dakota Travel

Vic and Barb Simmons adopt the RV lifestyle when visiting new places and creating lasting memories on the road

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Decisions, decisions...

When Vic Simmons starts to sense the allure of the open road, he has some decisions to make. He can crank up his Jeep Cherokee and join all the brand loyalists out there who rally around the phrase, "It's a Jeep thing: You wouldn't understand."

Or he could go grab his gloves and his riding gear, fire up his orange 2017 Harley-Davidson Street Glide and experience the wind rush and beauty of the natural landscape on two wheels. Or he can climb into the command-and-control center of his massive 40-foot Meridian "diesel pusher" motor coach.

But who wants to be burdened by making tough decisions when the highway is calling? Most of the time he makes it a little easier by attaching the bike or the Jeep and

heading out into the great wide open.

Simmons, who just turned 65, serves as general manager of Rushmore Electric in Rapid City. But he has plans of retiring early next year and that means lots of travel time in the future with his wife Barb and whoever else wants to join the adventure.

The passenger list usually includes a host of grandchildren as it has from the beginning of Simmons' foray into the world of recreational vehicles and RV life.

He and Barb invested in their first RV about 12 years ago by purchasing a pre-owned 32-foot Class C model Jamboree, the kind that's built on a truck chassis and resembles a van with a large camper shell and a sleeping chamber over

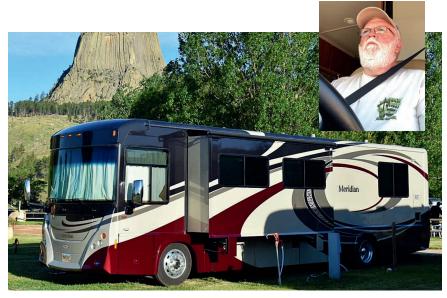
"When our three girls were little, Barb's parents used to take them

camping, and to this day they always talk about how much they enjoyed those trips," Simmons said. "So, when it came time for us to have grandkids, we wanted to have a way to create those same kinds of memories for our own grandchildren."

Inevitably, as the family grew the smaller that 32-foot camper became. Besides, the vehicle was a bit top-heavy and caused some whiteknuckle driving in high winds, and according to Vic, "Barb's idea of roughing it is staying at a hotel without a swimming pool." So, after three summers an upgrade with more space and more amenities was in order, and Simmons graduated to a 37-foot motor coach.

After a few years, he sold that RV to Lacreek General Manager Josh Fanning, who used it for family vacations and to take his daughter to weightlifting and track competitions in far-flung places.

Soon afterwards, Vic and Barb acquired their "forever RV," a 40-foot Meridian they purchased



Vic Simmons of Rushmore Electric enjoys climbing behind the wheel and piloting his 40-foot recreational vehicle.

a few years ago when Vic began planning out his retirement.

Simmons, who prides himself on always buying pre-owned vehicles, purchased the RV sight-unseen... well almost.

"I found it at a dealership in Lincoln," he recalled. "It had 17,000 miles on it and looked like it was in good shape. My son-in-law was in Lincoln, so he went to the dealership and Facetimed me and walked through it and it looked nice. It was set up to pull the Jeep or the trailer for the motorcycle, so we got it. I don't usually do business like that, but...'

With Vic soon retiring and Barb already retired from her



Vic and Barb Simmons use their RV to visit new places and create lasting memories.

job as the pharmacy technician program director at Western Dakota Technical Institute, the two have lots of traveling plans in their future.

One hitch, however, is finding places to park. RV sales shot through the roof nationally last year as people sought to escape the confines of their homes under lock down conditions and explore the outdoors.

"You can hardly find any good camping spots," Simmons said. "Camping just became something that people felt safe doing, and it got them out of their homes. A neighbor of mine had a travel trailer for sale and it sold in just a few minutes after he posted it."

Simmons said his travel adventures have taken him from North Carolina on the eastern seaboard to Washington state on the Pacific, and also all the way down to El Paso.

His plan is to "go to places I haven't been," although when asked if there's one place he would like to re-visit he's quick with an answer.

"Door County in eastern Wisconsin. I just fell in love with the place," he said. "It's on the peninsula above Green Bay and is just gorgeous

'GREAT 8' UNIQUE RV CAMPGROUNDS IN SD

Here are the state's top eight unique campgrounds, according to the state Department of Tourism:

Wessington Springs City Park Campground

Wessington Springs

Castlewood City Park Municipal Campground

Castlewood

Lake Carthage Campground Carthage

Custer's Gulch RV Park

Custer

Cedar Pass Campground Badlands National Park

Rafter | Bar Ranch

Hill City

Fish 'N Fry Campground & RV **Park**

Deadwood

Rocky Point Recreation Area

Belle Fourche

with a beautiful campground and a friendly community and shops and restaurants on Sturgeon Bay. The sunrises and sunsets are awesome."

His plans for himself and Barb are the same he had for his grandchildren when he invested in his first RV: meet new people, explore new places and make lasting memories.

Oddly enough, many of those new people are encountered not at state parks, camp sites or in restaurants, but at the fuel pump.

"When you're driving a car and stop for gas, nobody will come up and talk to you," he said. "But if you're on a motorcycle or in an RV, it's amazing how many people want to come up and talk to you all the time about where you're going and where you've been. They also like to talk a lot about gas mileage."