

New Program Coming this Fall:

OPERATION ROUND-UP

Round up your bill to the nearest dollar (an average of 50 cents per month) to help your local communities.

Bon Homme Yankton Electric members can help enhance the quality of life for people in our communities through a new program we are rolling out this fall called Operation Round-Up.

Starting November 1, participating members will see their bill rounded up to the nearest dollar amount, and the money collected will go towards Operation Round-Up.

Grants will be awarded from these funds to non-profit organizations, groups, and individuals for charitable activities throughout our service area. The average contribution for each participating member is only about \$6/year and the maximum contribution is \$11.88/year, but together, Operation Round-Up will make a tremendous impact in our communities.

Every donation is made to

applicants right in our local area, and nearly all of the contributions go to the needy, not to the administrative costs of running the program. What is most rewarding about Operation Round-Up is that it is an extension of the concept of neighbor helping neighbor that built our electric cooperative.

By allowing us to round up your monthly electric bill, you put your small change to work right in your community.

HOW ARE GRANTS INVESTED?

Non-profit organizations, groups, and individuals within B-Y Electric's service area are eligible for Operation Round-Up grants. Applicants are not required to be members of B-Y Electric, and projects outside B-Y Electric's boundaries will be considered if they benefit B-Y Electric members and our local communities.

HOW WAS THE DECISION MADE FOR B-Y ELECTRIC TO PARTICIPATE IN OPERATION ROUND-UP?

Over 350 electric cooperatives around the country participate in Operation Round-Up including many in South Dakota. Operation Round-Up is another way for B-Y Electric to fulfill our cooperative principle of "Concern for Community."

Stay tuned for more information on this program and the grant application process via upcoming issues of Cooperative Connections, our website, and email newsletter.

We are excited to offer B-Y Electric members this opportunity to give back to their communities. Together, our small change will make a big difference!

For more information, call our office at (605) 463-2507.

