



A student at the Korkow Rodeo School learns the "lift, charge and stay back" method of saddle bronc riding under the watchful eye of former champion Chad Ferley. Photos by Billy Gibson

# Class is in Session

## Rodeo School Teaches Youngsters the Basics of the Sport

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Jeff Reis saw that his son was in big trouble, so he quickly hurled himself over the heavy metal railing and sprinted across the rodeo arena toward the bucking chute.

That's where Casey, a high school senior bull rider and student at the Korkow Rodeo School, was getting set for his final run of the day. But things weren't proceeding as planned. While Casey was going through his preparations, the agitated bull began climbing up the railing and turning toward the unwelcomed antagonist straddling his back.

Casey was able to get a grip on the top rail of the chute and the spotters eventually pulled him free, but not before his father had gotten halfway across the arena floor.

"Bulls have done this before, but I haven't seen one get that high or be able to turn the way this one did," Jeff recalled. "When it spun and belly rolled and started pulling Casey away from the spotters, I panicked because I thought something truly catastrophic was about to happen."

Thanks to the spotters and handlers and his own quick reflexes as a multi-sport

athlete, Casey escaped the few seconds of terror injury-free. The recalcitrant animal got everyone's attention and made a big scene, but it did nothing to diminish Casey's grit and determination. Even his father was a bit surprised at what happened next.

Casey made it clear he wasn't nearly finished with that bull.

"I couldn't believe his mentality after that," Jeff said. "He was shook up, but he went out and got a new spur strap that had broken off, fixed all of his equipment, got his rope back on and rode that same bull."

Lots of lessons were learned during that dust-up, but then that's the purpose of the Korkow Rodeo School. Having completed its 36th year in April, the school is one of the oldest and most established of several similar schools operating across the state that offer instruction to hundreds of eager young riders and future champions.

Jim Korkow, owner of the Anchor K Ranch east of Pierre, said the school tends to separate those who are genuinely interested in rodeo from those who "might want to go looking for a set of golf clubs."



Jeff Willert preps a saddle bronc student for the youngster's first ride.

Though last year's school was canceled, dozens of students of various ages and skill levels returned to the Anchor K this time around to learn the basics of saddle bronc, bareback and bull riding, and also ways to stay safe.

Korkow's son T.J. runs the annual three-day school, which is led by a team of skilled riders and instructors as well as a physical trainer and other highly-experienced support staff. Each year the school attracts dozens of riders from several different states.

Instructor Chad Ferley is a two-time PRCA World Champion saddle bronc rider and five-time NFR qualifier from Oelrichs who has participated in the event

## SD HS Rodeo Assn. Regional Qualifying Rodeos:

June 4-6 - Huron,  
Highmore, Buffalo, Wall  
June 11-13 - Watertown,  
Winner, Dupree, Sturgis

## State HS Finals Rodeo:

June 15-19 - Ft. Pierre, SD

## National HS Finals Rodeo:

July 18-24 - Lincoln, NE

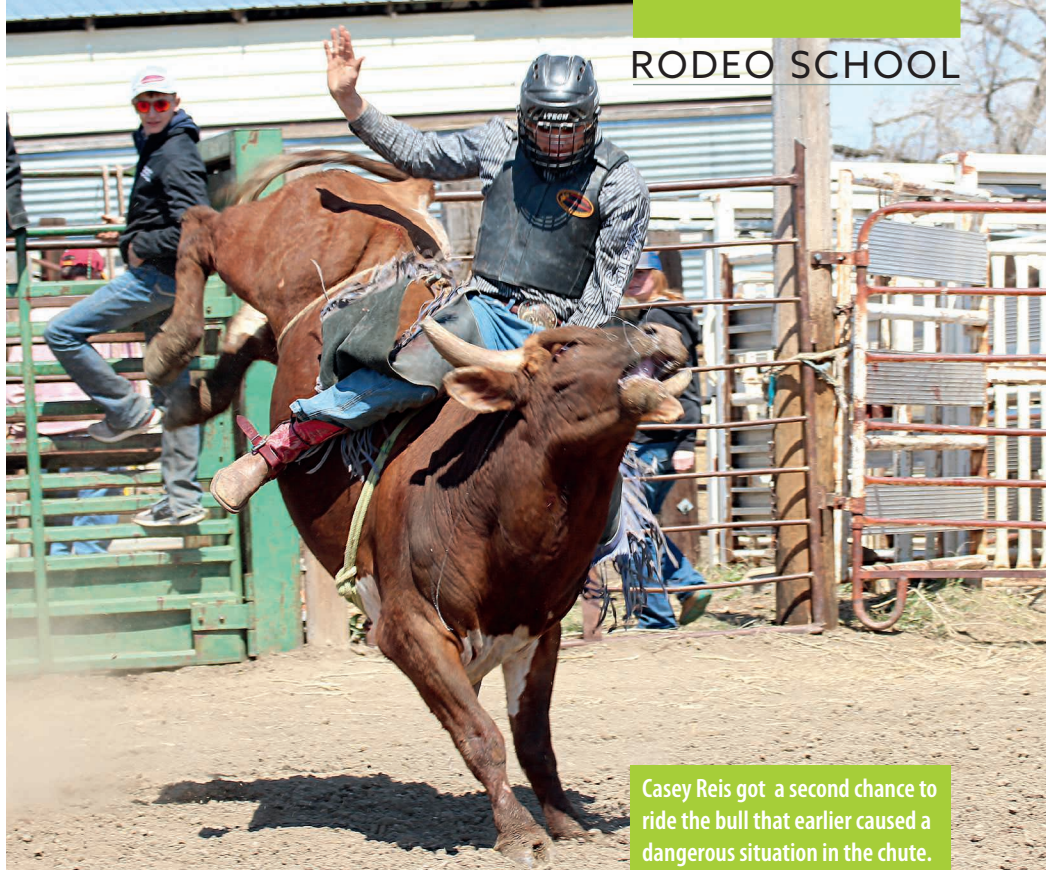
for the past 12 years. Ferley, a member of Black Hills Electric Coooperative in Custer, said students don't leave the school ready for the pro circuit but are there to learn the basics... at least after the initial shock wears off from that maiden voyage that takes the young rider from zero to 90 in a split second.

"After their first ride, they always say it was a whole lot faster than they thought it was going to be," Ferley said. "At first, most of them just black out. We're here to give them the basics, talk to them after each ride and tell them what they did wrong and what they did right, and give them the information they can apply and practice on down the line as they ride more horses."

Fellow instructor Jeff Willert is a PRCA World Champion saddle bronc competitor, five-time NFR qualifier and member of West Central Electric Cooperative. He said he enjoys passing on to youngsters all the tips and tricks that he learned throughout his successful rodeo career.

"With bronc riding, we tell them to lift, charge and stay back," he said. "But things happen so fast, and it's hard for them to pay attention because as soon as that chute opens, they lose their train of thought. You just try to drill things into their head and they eventually get it. It's trial and error. The more you ride, the more you learn."

Ken Korkow said throughout more than three decades of operating the school, one particular student stands out among all the others. An uninitiated 42-year-old gentleman from Alaska came to the ranch



Casey Reis got a second chance to ride the bull that earlier caused a dangerous situation in the chute.

with the intention of checking off an item from his bucket list of things he'd never done before, Korkow recalled. Organizers always make a point to match the stock with the rider's level of experience, so the instructor set up the non-traditional student with a black angus pasture bull.

"He managed to stay on it for longer than I thought he would," Korkow said. "The instructor blew the horn at six seconds when he saw the guy was about to come off, but he blew it early just so he'd think he made it the whole eight seconds. But all the kids who were around got excited for him and went out there and cheered for

him and gave him high-fives. It was quite a moment I'll always remember."

While some express concern about the future of rodeo in the age of youngsters getting more involved in technology, Willert said he doesn't share that concern.

"It can be rewarding from many stand-points," he said. "There are still a lot of kids who don't spend all day playing video games. They see the value of hard work and the farming and ranching lifestyle and they respect the culture. They understand that while some things may be difficult, it's all worth it when you can walk away knowing that you've stood up to the test."



A young rider hangs on just before getting thrown to the ground.